**Kesey Square**, located at the intersection of Broadway and Willamette in the heart of Eugene, is often maligned as a dark, dismal, derelict and dangerous place. Unconscionable as it may seem, the situation has become exacerbated by a forlorn ensemble of part time food carts.

This studio will engage the potential transformation of this square. Our interest is in enlivening it’s presence and contextual connectedness to the urban life of Eugene.

Our goal is to develop a strategic plan for the design of Kesey Square and it’s immediate environs. This may include the renovation, rehabilitation and retrofitting of the surrounding architectural frame, the restructuring of pedestrian and vehicular movement patterns, the redesign of paving, lighting, sitting and planting patterns as well as engaging the theatricality of this landscape room.

City of Eugene officials, Architecture Faculty and other interested parties will be involved in this studio.