University of Oregon **Fall 2013**
Department of Landscape Architecture
LA 408/508 URBAN DESIGN IN THE POCKET: SEEING, MAPPING, AND RECORDING PORTLAND'S GENIUS LOCI
Instructors: Dr. Deni Ruggeri; Kevin Conger & Willett Moss, Partners, CMG San Francisco

Zero Week – September 23rd-28th , 2013 **4 credits**

Course CRNs LA 408 – 18185| LA 508 – 18184 Field Trip Fee $65

Course description
This course will engage students in an intense experience in the City of Portland where they will be asked to investigate the essence of a particular site, The North Park Blocks and Post Office site, a key element in the mosaic of new urban destinations (see the pearl district) that the city of Portland has envisioned to attract more mixed use and sustainable living to the downtown.

Students will be staying at the University Place Hotel on the PSU campus, but the northern part of downtown will be their field of investigation of the qualities that constitute the place identity of the North Park blocks area, which will result in a planning document synthesizing the findings of the analysis, including diagrams and original illustrations and 12 urban design principles that will contribute to the resilience and success of this downtown district.

Nota bene:
For those enrolled in the LA4/589 PDX/CMG studio, this document will be due at the beginning of classes. For those not enrolled in the studio, it is due by the end of the Fall 3013 review week.

Enrollment
The class is required to students taking LA 4/589 PDX/CMG Studio in the fall, but it will also be open to students from Architecture, Planning, and other related fields.

Readings
Farr, D. (2008). *Sustainable Urbanism: urban design with nature*. Hoboken, N.J.: Wiley.

Appleyard, D. (1979) "The Environment as a Social Symbol: Within a Theory of Environmental Action and Perception." *Journal of the American Planning Association*.

Gehl, J. (1989). A changing street life in a changing society. *Places*, *6*(1).

Sennett, R. (1992). *The conscience of the eye: The design and social life of cities*. WW Norton.

This class is a partnership between City of Portland Urban Design, CMG Landscape Architecture and the Department of Landscape Architecture, University of Oregon