

"The common converses. For the common is that which is always at stake in any conversation: there where a conversation takes place, there the common expresses itself; there where we are in common, there and only there is a conversation possible."

Cesare Casarino, from preface to *In Praise of the Common*



University of Oregon  
Dept of Landscape Architecture  
Winter 2014  
Instructor: Juli Brode

LA 410/510: 2 Credits  
Project Mgmt & Professional Practice  
Friday 10:00 - 11:50 AM  
email: [julib@uoregon.edu](mailto:julib@uoregon.edu)

*Non-majors should contact Chad Bush at 346-3634 in the department Office*

### **Learning Outcomes:**

By the end of this course, students will have a foundation knowledge of project management which they will be able to apply across a range of opportunities, from future studio projects to practicums or internships. They will

### **Objectives:**

Students will:

- become familiar with key terms, principles, and procedures of project management
- increase understanding of how offices are organized and managed in order to deliver the professional services of a landscape architect
- execute a number of office tasks in order to generate pre-design/design phase work
- synthesize a broad range of data and knowledge to
- utilize both project and office management tools in order to organize and evaluate pre-design/design phase work
- develop and test strategies for communication and decision-making both internal and external to work team
- interact with guest professionals to question and verify their experiences
- document and organize all work of the quarter in a professional manner, physically and digitally

### **Structure:**

Each week, attention will be focused on advancing the project around a theme: Learning Context, Making Process Work Visible, Project Requirements (legal and programmatic), Resources and Capital, Schematic Design, Designing with and Presenting to the Client, Design Development, and Construction Documents.

Through Readings, Talks, Exercises, and Team Work Sessions, students will gain exposure to a variety of topics, including teamwork and leadership, client engagement and responsibilities, aspects of pre-design, and both project and office management. Final project documentation and peer evaluations will conclude the term.

The Foundation arm of the Willamette Valley Cancer Institute seeks to address a small project and has approached designBridge\*, a A&AA student organization. The potential project is to re-imagine an outdoor entry space; (program to be determined) but aspects include a space of entry, waiting, talking, interacting, solace-seeking, healing and remembering. The client charge also includes active partner-seeking, increasing stake-holders, and striving for transparency and inclusivity.

Your teamwork, mutual accountability, and effectiveness will be the basis for engaging partners, and managing the project, and provides the foundation for design development, and the potential for fabrication/construction/installation during the remainder of the year.

*designBridge seeks civic engagement through participatory design and design/build projects in our community.*

*[www.designbridge.org](http://www.designbridge.org)*

Any UO student who is interested in working together with others and participating in a designBridge project, regardless of field of study, is encouraged to do so. A few core students are encouraged to commit to a project from beginning to end, making it possible for others who may need to limit their engagement.