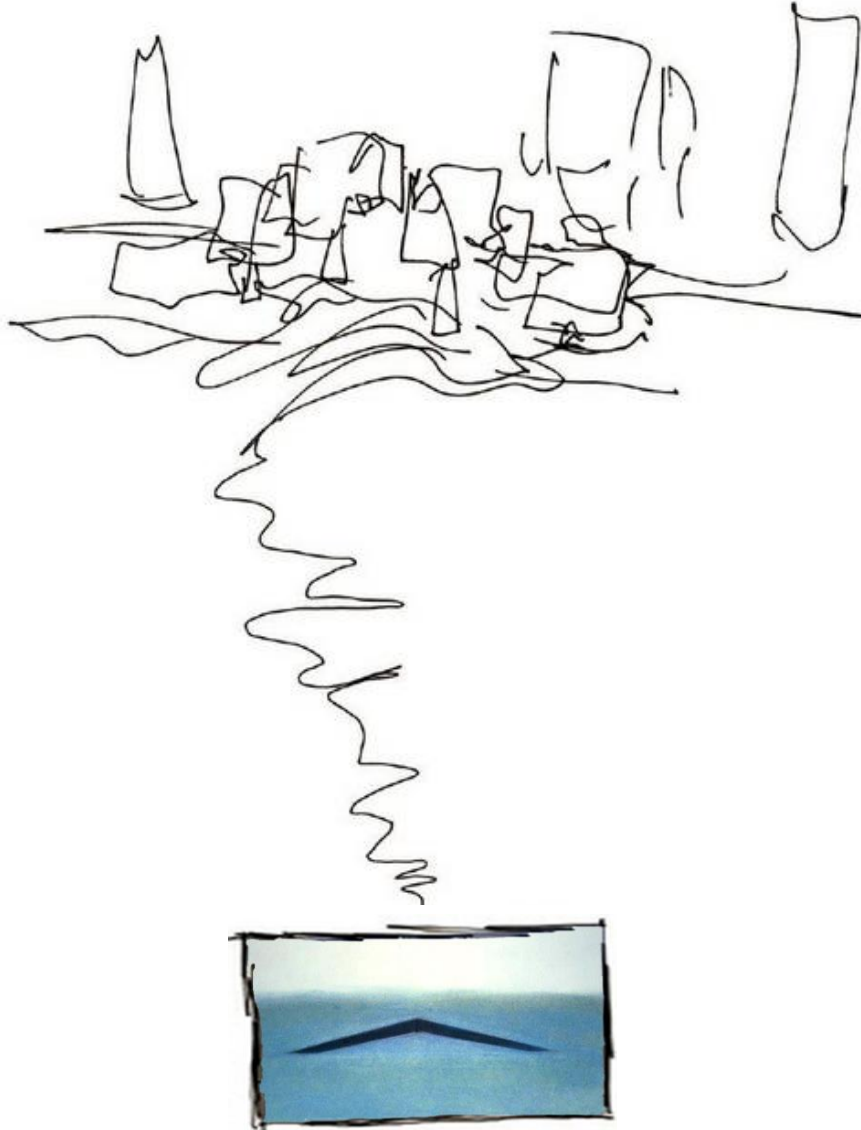


THE POWER OF CONCEPTUAL DRAWING

LA 408/508 Wrk Advanced Drawing – 4 Credits
Zero Week (Sep.22-26) – Fall 2014

Lanbin Ren, PhD
lren@uoregon.edu



Conceptual drawing is one of fundamental skills of artists and designers. How can we make meaningful conceptual drawings that capture the essence of thought process? This 5-day seminar + workshop offers students the opportunity to:

- Explore a diverse set of the world's most influential conceptual drawings
- Experiment innovative ways to make conceptual drawings
- Encounter a variety of approaches for using conceptual drawings in their own design work

All majors and all levels of drawing ability are welcome. Let's draw before the summer is gone!

See the next page for more information

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Class Structure

The class meets every day Monday-Friday. Each day will be focused on one theme of conceptual drawing as the following:

- Monday: conceptual drawing in painting & sculpture
- Tuesday: conceptual drawing in digital media
- Wednesday: conceptual drawing in architecture
- Thursday: conceptual drawing in landscape architecture
- Friday: comprehensive conceptual drawing across disciplinary

Each topic will be joined by a lecture on exploring the world's most influential conceptual drawings on that topic, drawing and discussion in class and outside, approaches and skills experiment, and art gallery tours/field trips. All assignments will be finished in class.

A typical day will be:

Day	Time	Activity	Assignment
1	9-10am	Lecture	
	10-10:10am	Break	
	10:10-12:30am	Draw & Discussion in Class	Assignment 1
	12:30-1:30am	Lunch Break	
	1:30-2:30pm	Approaches and Skills Experiment	
	2:30-5:00pm	Draw & Discussion Outside	Assignment 2
	Tours or Field Trips		

Grading

Grading is optional for students: pass/no pass or a letter grade. Grades will be determined based on the following criteria:

- Class Attendance and Engagement: 20%
- In-Class Exercise: $10 \times 7\% = 70\%$
- Final Project: (10%)